

## Press Release

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### ICE Technologies acquires Computer Concepts of Iowa

*Two Iowa-based IT service leaders join forces to offer even more value*

**Pella, IA:** IT service provider ICE Technologies, Inc. announced today that it will acquire Carroll-based Computer Concepts of Iowa™ (CCI), effective immediately.

The decision to acquire another company in the IT industry will position ICE Technologies to expand its services state-wide, says President & CEO Keith Van Donselaar. “As we begin to offer our IT solutions to more small and medium-sized businesses, having a partner like CCI is invaluable.”

While the acquisition by ICE Technologies will be immediate, current customers of CCI will not see much of a change. “Operations and expectations will be uninterrupted,” noted Adam Schweers, President & CEO of CCI. “Everything that our clients have come to expect from our service and support will remain unchanged.” For the time being, CCI will continue to operate under the Computer Concepts of Iowa™ name.

The decision to acquire CCI wasn’t about size or financial viability, but about sharing resources among businesses of the same principles, according to Van Donselaar. “When choosing a partner, we knew we wanted someone who has technical expertise, excellent client satisfaction, and shared values. CCI has all three.”

“There’s no other team we’d rather join forces with,” noted Schweers. “ICE shares the same technical disciplines and high standards of service that our customers have come to expect. We’re excited to begin working together.”

CCI has been providing full-service IT solutions to small and medium-sized businesses since its founding in 2005. They have a volume of knowledge about systems, cloud services, networking and more — and ensures its clients are working with only the best technicians in the state.

ICE Technologies was founded in 1990 in Pella, IA, and brings with them a rich history in information technology sales and service. With a background in healthcare and finance, ICE believes this history working in highly-regulated

industries gives them the experience and knowledge to provide unmatched IT knowledge — making certain that client systems are contributing to their business and are run reliably and securely.

To ICE, this acquisition represents a major commitment to providing more small and medium-sized businesses with an exceptional IT function. While no stranger to the SMB space, the knowledge and resources that CCI bring to the table will allow for accelerated growth and innovation for this clientele.

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